

Walker MacDonald

Charlottetown, PE C1A 1X3
walker.macdonald@gmail.com
+1 782 772 0141

Professional creative with over a decade of experience in design, marketing, writing and events.

Work Experience

Repertory Program Director

City Cinema - Charlottetown, PE
September 2023 to Present

- Booking and organizing various screenings & cinema series of classic, cult, and obscure films for City Cinema (PEI's only independent movie theatre).
- Handling all social media operations and promotions for repertory screenings.
- Creating exclusive promotional materials or schedules and screenings (posters, social media content, trailers, etc).

Lead Screenprint Technician

Stay Golden Custom - Hunter River, PE
April 2021 to Present

- Handling all client artwork preparation for screenprinting including design, vectorization, and color separation.
- Producing silk screens for all client jobs including single colors, underbase, and multicolors.
- Manufactured garments with the operation of an automatic screenprinting press, producing 100+ units hourly.

Founder/Lead Graphic Designer

WMD - Charlottetown, PE
June 2019 to Present

- Founder and lead designer creating satirical and parody streetwear designs.
- Exceeded 3000 units in first year of operations.
- Collaborating with musicians, artists, and other brands.

Staff Writer/Contributor

The Hard Times
December 2020 to January 2024

- Regularly pitching and writing satirical news articles reacting to and commenting on video games, entertainment, and pop culture.
- Designing full collections of graphic tees for e-commerce platforms (many of which sold thousands of units).
- Working with editorial & development staff to develop new projects, including new off shoot websites, full scale console library reviews, press event reporting, and much more.

Education

DCS / DEC in Graphic Design

Holland College - Charlottetown, PE
September 2020 to April 2022